

Dear Members of IODA,

It is a genuine honour to be considered for the role of Vice President Affiliations & Partnerships on IODA's Executive Committee. In this letter I would like to briefly introduce myself and to share my ideas for the portfolio related to this EC role.

My name is Tímea Ágota Rozsa, a lot of you simply know me as Timi. I am an Organisation Development consultant based in Budapest, Hungary, working in the field for 12 years, supporting clients on the individual, team and organisational levels. For the past 17 years I have studied and worked mostly in international environments. Working both with private companies and with public sector institutions across different countries provided me with immense learning about building and sustaining partnerships across borders and cultures. Beside my consulting role, for the past 9 years I have been a guest lecturer in the topics of OD, organisational learning and innovation management at two of Hungarian universities, Corvinus University of Budapest and Budapest University of Economics and Business, which enabled me to get some insight into the functioning of universities and higher education institutions.

The past year has brought along considerable changes for me. Until the end of last year I was a partner to the European consulting company, ICG Integrated Consulting Group, where I also held the position of managing partner for the Hungarian unit for 5 years. Currently I continue my OD consulting work in a different role, and from January I also started working in permaculture design, which has been a passion of mine for the past few years. For almost seven years (2019-2026) I served as a board member and co-chair of the Hungarian OD Society, where we just handed over our positions for the incoming board in June, after three successful terms.

My IODA journey started in 2022 in Barcelona, where I joined my first ever conference. It is the testimony of the strength of our community that I haven't missed one since! One of my favourite and most energising moments in my OD work is when we manage to establish bridges between different parts or levels of an organisation, so that they come to realise each other's value. I see this same bridge-building as the essence of the role of VP Affiliations & Partnerships. As the above changes now enable me to devote the time and attention that makes it possible to make a valuable contribution, I would be honoured and grateful to serve in this role and bring this energy to our wonderful IODA community.

Ideas for the portfolio

My priority as VP Affiliations & Partnerships would be twofold: strengthening the partnerships IODA already has, such as our relationship with ODN, and actively seeking new ones with universities, educational institutions and other professional associations and communities related to or having a connection to OD. Both directions matter – building on what already works, and extending our reach.

My role in the Hungarian OD Society gave me a close, ongoing view of the challenges that I see also in other international professional organisations, where I am an active member –

reaching and retaining members, sustaining energy for organising and participation in events, building financial resilience and cutting through the online noise to reach new members. I have seen some of the different strategies other organisations have tried, successfully or not, to address these.

I suggest tackling these challenges together by active collaboration, cross-promoting content and co-organising webinars and events together with other professional organisations and communities, so that we share resources while reaching a broader audience, rather than competing for the same attention.

In case of being elected for the role, I would also like to make it my priority to support our conference-organising committees from the partnerships side: supporting them in exploring and establishing connections that can contribute to a healthy turnover of participants – whether in-person or online – and to seek possible sponsorships and collaboration with universities and other relevant organisations in the region and in our wider reach.

Looking further ahead, I believe that by establishing mutual partnerships we can create an even stronger bond between practitioners and academia within IODA, and also support the involvement of students and young practitioners through collaborations with education institutions, scholarships or special membership programmes.

I believe that these partnership-related initiatives could support all three of IODA's major revenue streams: membership, events and conferences and contribute to our financial resilience.

This becomes especially relevant as we approach the OD World Summit coming up in 2030. I believe that – with the involvement of the major international organisations in our field – we can shape ODWS 2030 into a truly global summit, worthy of honouring the 20th anniversary of the very first one!

Commitment to the election timeline and working with the EC

I acknowledge and accept the timeline set out for the current election, and I am fully devoted to working together with the Election Committee and members of the Executive Committee throughout the process. If elected, I commit to collaborating closely and openly with members of the Executive Committee and with the wider IODA membership, and to being responsive to any questions that arise throughout the process and beyond.

Thank you for considering my candidacy. I would be honoured to serve IODA in this role. Let's build the bridges of collaboration together! ☺

Warm regards,



Timea Agota Rozsa (Timi)