



IODA CONFERENCE 2023 AUSTRALIA

7-9 SEPTEMBER | GEELONG

#GreaterOD

IODA Conference 2023 Partnership Packages

Tailored packages are also available and we encourage those with interest in sponsorship to contact:

Greg Collier Email: greg@innovationprogression.com M +61 432 180 732

Please note that all pricing is in AUD and inclusive of GST.

Platinum Partner \$3300. (Limit of 5 Partners)

- Company logo on Conference website as Platinum Sponsor with link to URL
- Company logo displayed on Conference sponsor's slide
- Company logo displayed as Platinum Sponsor on main stage banner
- Company logo displayed as Platinum Sponsor at Gala Dinner
- Company logo displayed on attendee name tag or supplied lanyard
- Exclusive sponsorship of a Keynote Session
 - Opportunity to speak at Keynote Session for up to 3 minutes or play pre-recorded video at pre-conference trade day
 - Company logo displayed on all keynote session information
 - 200-word dedicated email communication to attendees post the conference
- Company logo, 200-word overview and up to two PDF documents available in the post conference website
- Delegate list one week prior to the Conference (subject to Australian Privacy Laws)
- Conference registration for 2 delegates
- Member registration rate for all employees / financial members of the sponsoring organisation



Gold Partner \$2200. (Limit of 10 Partners)

- Logo on Conference website as Gold Sponsor with link to company URL
- Company logo displayed as Gold Sponsor on Conference sponsor's slide
- Company logo displayed as Gold Sponsor on main stage banner
- Company logo displayed as Gold Sponsor at Gala Dinner
- Exclusive sponsorship of a program session (concurrent)
 - Opportunity to speak at Concurrent Session for up to 3 minutes or play pre-recorded video at during pre-conference trade day
 - Company logo displayed on all concurrent session information
- Company logo, 200-word overview and up to two PDF documents available in the post conference website
- Delegate list one week prior to the Conference (subject to Australian Privacy Laws)
- Conference registration for 1 delegate



Silver Partner \$1100. (Unlimited)

- Logo on Conference website as Silver Sponsor with link to company URL
- Company logo displayed as Silver Sponsor on Conference sponsor's slide
- Company logo displayed as Silver Sponsor on main stage banner
- Company logo displayed as Silver Sponsor at Gala Dinner
- Company logo, 100-word overview and one PDF documents available in the post conference website
- Delegate list one week prior to the Conference (subject to Australian Privacy Laws)



Conditions of Payment

100% of the total sponsorship amount will be due upon confirmation of your sponsorship. Failure to pay outstanding invoices by due dates may result in your sponsorship item being released again for sale.

Sponsorship Applications and Conditions

Sponsorship applications must be received on the official Application Contract Forms. A tax invoice will be issued upon receipt of this application form. The Sponsorship Application Form is located at the back of this prospectus.

- Full payment of invoiced amounts must be made within fourteen days from date of invoice.
- Sponsorship will not be assigned without a signed application and full payment upon receipt of invoice
- The Organisers reserve the right at their total discretion to decline any application
- All payments must be made in Australian Dollars. See payment details on application form
- If the full payment is not received, the Conference Organiser has the right to review the Sponsorship commitment and withdraw the application

SPONSOR / PARTNER APPLICATION

Please note all correspondence including invoices will be sent to the contacts supplied below.

Sponsors name (for invoicing and Marketing purposes)

Contact Person (for invoicing purposes) _____

Email _____ Telephone _____

Address

Website (for Marketing purposes)

SPONSORSHIP REQUEST

Please tick appropriate box. All sponsorship prices are in Australian dollars and are inclusive of GST.

Sponsorship Opportunities

- Platinum Sponsorship \$3300.
- Gold Sponsorship \$2200.
- Silver Sponsorship \$1100.
- Please contact me about a customised sponsorship package.
- Other – Please specify _____

METHOD OF PAYMENT

- Bank transfer. Bank details will be supplied on your tax invoice issued with confirmation.
- Credit card. You will be sent a link via email to complete your payment.

Declaration: I have read and accept the terms & conditions with this form and wish to become a sponsor at IODA 2023. I agree to sponsor for a total of \$ AUD _____ including GST for the items selective above.

Signature _____

Date _____

Please email your Application form to the conference contact Greg Collier (M +61 432 180 732) greg@innovationprogression.com and a tax invoice will be sent upon receipt of your application form.

SPONSORSHIP TERMS

The Contract

1. The term "Organiser" refers to Gresha Consulting Pty Ltd Trading as 'IODA Conference 2023' and includes associations, corporate and government bodies who have engaged the Organiser as their representative.
2. The term "Partner" or "Sponsor" includes any person, firm, company or corporation and its employees and agents identified in the Application Form or other written request for exhibition space.
3. A "contract" is formed between the Organiser and Sponsor/Partner when the Organiser accepts the signed Application Form and/or receives payment.
4. The Organiser may cancel the contract at their discretion if the agreed payment is not received within 14 days of lodging the Application Form. Additionally the Organiser reserves the right to cancel the contract by returning the full payment within 14 days of receipt.

The Application

5. An official Sponsorship Application Form or written confirmation must be received to reserve the space or sponsorship item.
6. The Organiser reserved the right to refuse application or prohibit any Sponsor or Partner from participation without assigning a reason for such refusal or prohibition.

Obligations and Rights of the Organiser

7. The decision of the Organiser is final and decisive on any question not covered in this contract.
 8. The Organiser agrees to hold the conference event however, reserves the right to postpone the event from the set dates to hold the conference on other dates as near the original dates as possible, utilising the right only when circumstances necessitate such action and without any liability to the Organiser.
 9. The Organiser will take all diligent care to fulfil the sponsorship and partner commitments as outlined in this Sponsorship Prospectus.
 10. The Organiser agrees to promote the conference to maximise participation as outlined in this prospectus
 11. The Organiser agrees to allocate the Sponsor an exhibition space as close as possible to their desired location.
 12. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the stand and the Sponsor undertakes to agree to any alteration to the site or the space re- allocated by the Organiser.
 13. The Organiser reserves the right to alter any aspect of the Program without notice.
 14. The Organiser reserves the right to change or add to the conference floor layout if necessary.
 15. The Organiser is responsible for the control
16. The Organiser may shorten or lengthen the duration of the conference and alter the hours during which the conference space is open.
17. The Organiser may refuse without limitation to permit activity within the conference or may require cessation of particular activities at their discretion.
18. If a sponsor is found to not align their values with that of the Host Organisations, this may result in cancellation of your Sponsorship/Partner Package.
19. The Organiser will not be liable and makes no guarantee of the number of participants attending the conference. Equally the Organiser will not be accountable for the level of commercial activity generated.

Obligations and Rights of the Virtual Sponsor/ Exhibitor

20. The Sponsor must ensure that all accounts are finalised and paid prior to the commencement of the conference.
21. The Sponsor must make every effort to maximise promotion and commercial benefits of participating in the conference.
22. Sponsors are responsible for providing the information and/or artwork required by the Organisers by the due dates requested by the Organiser.
23. All sponsors are expected to conduct their business in a professional, ethical manner and any breach will result in immediate cancellation of the Sponsorship package.
24. No sponsor shall sublet, share, assign or apportion part of all of their allocated space expect upon written consent from the Organising Committee.

Payment & Cancellation

25. The Sponsor/Exhibitor has seven (7) days in which to make their final payment when it falls due. After this time the space or package will be available for sale to another company.

26. Withdrawal – if the Sponsor withdraws their commitment they will be liable for the following payments in accordance with the below:

- a. 6 months or more prior to the conference – 75% refund on sponsorship amount
- b. 3 months prior to the conference – 50% refund on sponsorship amount
- c. Less than 3 months prior to the first day of the conference – No refund of sponsorship amount

27. Cancellation – if the event is cancelled due to unforeseen circumstances, the Organiser will not be liable to the Sponsor for any loss incurred by the Sponsor as a result of the cancellation, however all monies paid for any sponsorship and exhibition will be refunded.

28. Rescheduling – if the event is rescheduled for any reason and the Sponsor does not wish to participate in the conference at the rescheduled dates, the Organiser will not be liable to the sponsor for any loss incurred by the sponsor as a result of the rescheduling, and the sponsor will only be liable for 25% of the total sponsorship and with the remaining funds being refunded.

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